

Print Tracker Announces Expanded Reporting Capability with Brother™ Devices**Dateline – Boise, Idaho, and Bridgewater, New Jersey USA****brother**
at your side

Print Tracker is proud to announce that Print Tracker Pro now gathers the widest array of meters on Brother imaging equipment in the imaging industry.

“Brother International Corporation provides quality printing equipment and is a business technology leader for small and mid-sized business,” said Chief Engineer and President Lance Hale. “OEM collaboration of this nature is rare in our industry and we would like to thank the team at Brother for making this possible. Brother technical staff and Print Tracker engineers worked together to increase our collection software’s ability to find and report on more counters than ever before.”

In addition to accurate meter collection which can be used for volume analysis calculations, Print Tracker clients can now receive device status detail from their Brother imaging machines as well. With this detail, dealers can provide “just-in-time” supply fulfillment and schedule preventive maintenance calls before the need is imminent.

“Brother is excited that Print Tracker software now features compatibility with a wide range of our printers and all-in-ones,” said Frank Martin, Brother Senior Director of Product Development. “The ability for Print Tracker clients to monitor and manage their customers’ supply levels will help ensure a high level of service to the end users of deployed Brother devices.”

For more information about Print Tracker, and how they can help your business, please contact:

Print Tracker

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About Brother

Brother International Corporation is a premier provider of products and solutions for businesses of all sizes, including an award-winning line of printers and all-in-ones, as well as video conferencing and document management solutions. Brother is also a leader in electronic labeling and provides the number one line of facsimile machines in the U.S. The U.S. corporate office in Bridgewater, N. J., was established on April 21, 1954 and currently markets many industrial products, home appliances and business products manufactured by its parent company, Brother Industries, Ltd. of Nagoya, Japan. For more information, visit www.brother.com.

About Print Tracker

PrintTracker™ is an MPS software solutions company. Print Tracker provides simple-to-install, intuitive-to-use MPS software solutions for the imaging device industry. Tools include meter gathering software, advanced deployment options, fast meter capture, alert generation, service and meter viewers, customized reporting, an adaptable TCO Estimator, integration of meters and alert information into a wide variety of ERP systems, and automated supply fulfillment.